

RZH SPECIAL MEMO INVESTMENTNEWS NAMES CARL AS TOP ADVISOR

RZH Advisors is pleased to announce that Carl Zuckerberg, Founding Principal, has been selected for the inaugural 2024 InvestmentNews Top Financial Advisors award. This award highlights some of the industry's finest advisors who provide clients with trusted advice, unbiased investment options, and a plethora of value-added services.

As an impartial authority in the wealth sector, InvestmentNews conducted an exhaustive research study spanning 12 months to identify and showcase the industry's top performers. In this thorough assessment, Carl has emerged as one of the Top 10 financial advisors in the industry.

To compile the inaugural Top Advisors list, InvestmentNews first solicited nominations from advisors, industry professionals, and clients. Only advisors nominated were eligible for the list. All information on nominees had to be verified by their compliance team before it could be accepted.

The <u>final list</u> was determined based on each advisor's weighted ranking in overall Assets Under Management, Asset Under Management Growth, and Client Growth (between September 2022 and September 2023). The InvestmentNews team then tabulated a ranking for each advisor in each category and combined those scores to determine the advisor's final ranking on the 2024 Top Advisors list.

As Carl puts it, this award is really a reflection of RZH. "I must emphasize that this achievement is not solely mine to claim. It is a testament to the remarkable team of professionals at RZH Advisors. Our success in delivering exceptional results for our clients stems from the collective efforts of our talented and dedicated individuals. No one person can take credit for our accomplishments."

At RZH, we take pride in our outstanding team and the camaraderie we share as we pursue our mission of helping clients embrace life to the full extent of their wealth. Serving you is a privilege we hold dear, and we are grateful for the opportunity to be a part of your journey. Thank you for entrusting us with your financial well-being.

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* About the Forbes Ranking: The Forbes ranking of America's Top Women Wealth Advisors, developed by SHOOK Research, is based on an algorithm of qualitative and quantitative data, rating thousands of wealth advisors with a minimum of seven years of experience and weighing factors like revenue trends, assets under management, compliance records, industry experience and best practices learned through telephone and in-person interviews. Portfolio performance is not a criteria due to varying client objectives and lack of audited data. Neither Forbes or SHOOK receive a fee in exchange for rankings.